



Ziemeļkurzemes
Biznesa Asociācija

International Cooperation plans for 2023-2027

INTERNATIONAL LEADER COOPERATION PROJECTS'
CONFERENCE "SUSTAINABLE COOPERATION"

ANDRA RATKEVIČA, Jāneda manor, 19.01.2023.



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LAG&FLAG



Land use



- 144 km long Baltic sea shore
- 30% protected nature territories
- 70% forests and swamps
- 20% agricultural lands



Population

Total: 20 000 people.

Population density:

5,7 people/ km².

Nations: Latvians&Livonians



EU funding



Fund	European Agriculture Fund for Rural Development	European Maritime, Fisheries and Aquaculture Fund
Last period	3,1M	5,4M
Next period	1.6M	5,8M

International cooperation projects 2017-2022



1. «Implementation of sustainable tourism development principles in national park/protected area regions» together with eight partners from Slovenia, Portugal, Estonia and Latvia.

2. «Towards Smart Coastal Areas» carried out together with Finland FLAG LEADER Sepra.



With LEADER Sepra

International cooperation projects 2017-2022



3. «Capable for more» Active citizen fund capacity building project with LAG Järva Arengu Partnerid from Estonia.

4. «Diversification and promotion of Baltic Sea fish product» together with Stowarzyszenie Północnokaszubska Lokalna Rybackaas (Poland), Aktion Österbotten (Finland)



With Järva Arengu Partnerid

The new period. International project's strategic directions



1. Encouraging the sustainable process of cooperation among local tourism stakeholders: the small enterprises related to the existing tourism (catering, local niche food farming, local crafts, etc.) to ensure resilient development of our area.



Smoked fish craftsman



Strategic directions

2. Good practice exchange how to benefit the local development from material and intangible **cultural heritage**: traditions, crafts, manors, churches, old parks, lighthouses etc.



Ance manor

Strategic directions



3. Good practice of branding and promotion traditional local sustainable food.



Sklandrausis (carrot pie)



Smoked fish



Expectations for cooperation projects

- **Our target groups we'd like to involve in cooperation projects:**
 - Small rural businesses including tourism, local niche enterprises etc.,
 - Our partnership's youth (for example Slītere National park junior rangers),
 - Active people of our communities to exchange skills how to represent local needs.
- **Partners:** LAG's and FLAG's from rural areas from all around the Europe.
- **Duration:** Autumn 2023 – 2027.

Paldies! Aitäh!

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