

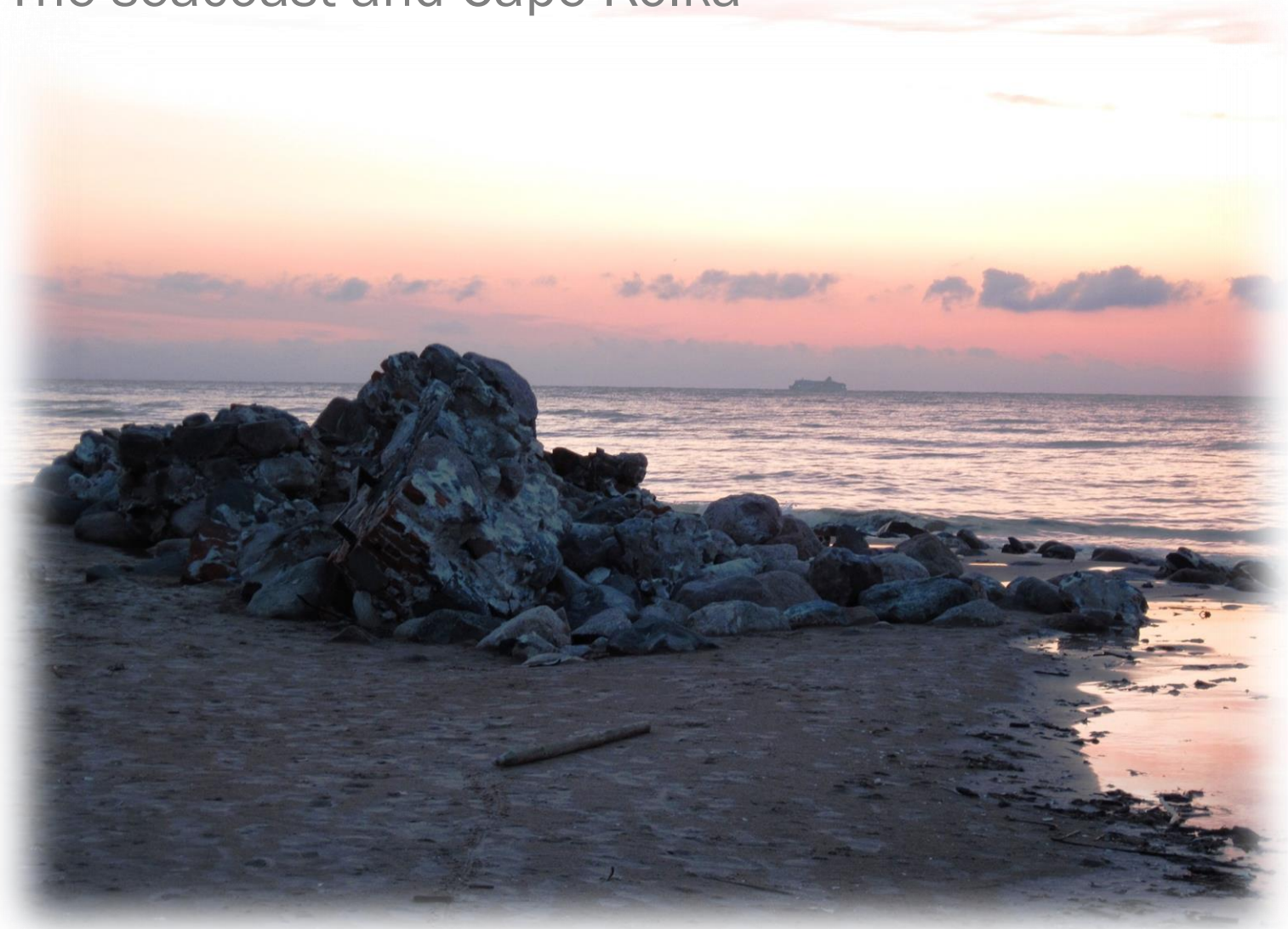
From heritage recourses to tourism products. The case of Ūši farm



Dženeta Marinska
02.11.2017.
Kolkas Tautas namā

What are our/my recourses?

- The seacoast and Cape Kolka



What are our/my recourses?

- Wild nature



What are our/my recourses?

Heritage resources

- Livonian culture
- Local history
- Local cuisine



What are our/my recourses?

- Local identity



From recourses to products

- Camping ground, B&B from 2000



From recourses to products

Workshops of traditional meals

- Birth of idea in 2002/2003
 - Offer for families
- Development of idea
 - Offer for tourist groups



AMĀ JEDSŌ VŌTĀB VIETĀ JA RIGĪZI JOVĎI. JOVĎŌ SOUTKŪB. SĪE
PANĀB LŌDA PĀLŌ JA RUĻĻŌB ĪDLIMIZ SANGDIT, MINGIZ PŪOL
TSENTIMETER.

From recourses to products

Lunch of traditional meals for tourist groups

- Birth of idea in 2002



Who eats tradicional meals?

- Organized tourist groups (locals)
- Groups of friends or colleges (locals)



Who eats tradicional meals?

- Finno-Ugric peoples – Estonians, Finns



Who participates in workshops?

- Small groups of friends
- Families or couples



Traditional speciality guaranteed (TSG)

EU scheme aims are:

- to promote and encourage diverse agricultural production;
- to protect product names from misuse and imitation;
- to help consumers by giving them information concerning the specific character of the products.

Sklandrausis included in Oktober, 2013



From recourses to products

A walk into history of industrial Kolka



From recourses to products

A walk into history of industrial Kolka



Who walks into history of industrial Kolkata?

- Local tourist groups
- Corporations
- Families, friends
- Pupils



What does ensure success?

- Cooperation with local tourism information office and regional tourism association
- Cooperation with Latvian countryside tourism association
- Journalist visits





EDEN



- **European Destinations of Excellence (EDEN)** is a project launched by the European Commission to promote sustainable tourism development models across the European Union.
- Dundega Region was a runner-up in EDEN competition **2015 Tourism and Local Gastronomy** in the national level.

From business to the book about Livonian traditional meals

Jebkuras tautas tradicionālā virtuve ir šīs tautas kultūras mantojums, kuram mūsdienu globalizācijas apstākļos tiek pievērsta arvien lielāka uzmanība. Lībiešu krasā Ziemeļkurzemē ir vienīgā teritorija pasaulē, kur vēl saglabājusās lībiešu kultūras iezīmes, ieskaitot tradicionālo ēdienu gatavošanas prasmes.

Šī izdevuma mērķis ir veicināt lībiešu uztura tradīciju dziļāku iesakņošanu pašu kopienas locekļu vidū, kā arī ieinteresēt Lībiešu krasā viesus baudīt šim novadam raksturīgos ēdienus. Novada savdabību un unikālītāti jo īpaši izceļ izdevumā lietotā lībiešu valoda un vietējais dialekts.

Brošūras autore un sastādītāja kolceņiece Dženeta Marinska pati ir lībiete un tradicionālo ēdienu gatavošanas praktizētāja, kas raisījusi viņas pastiprinātu interesi par lībiešu uztura tradīciju izziņošanu un saglabāšanu.

Ziemeļkurzemes lībiešu tradicionālie ēdieni

Aicinām lībiešu kēkī!

Tulgid līvōd kēkō!



Dinner as experience





Authenticity is a power!

**Real food, real people,
authentic place.**