

# GREEN RIVERLAND PARTNERSHIP



**LEADER**  
EESTI



Madeira  
27.07.2021

Let's welcome our group!



Kaili, Annika, Aino,  
Dagmar



Avo, Janno, Kalev,  
Algis

Results of this project:

we really hope we all....



## Study trip 23.-24.05.2018

- ▶ visited new places
- ▶ saw something we had never seen before

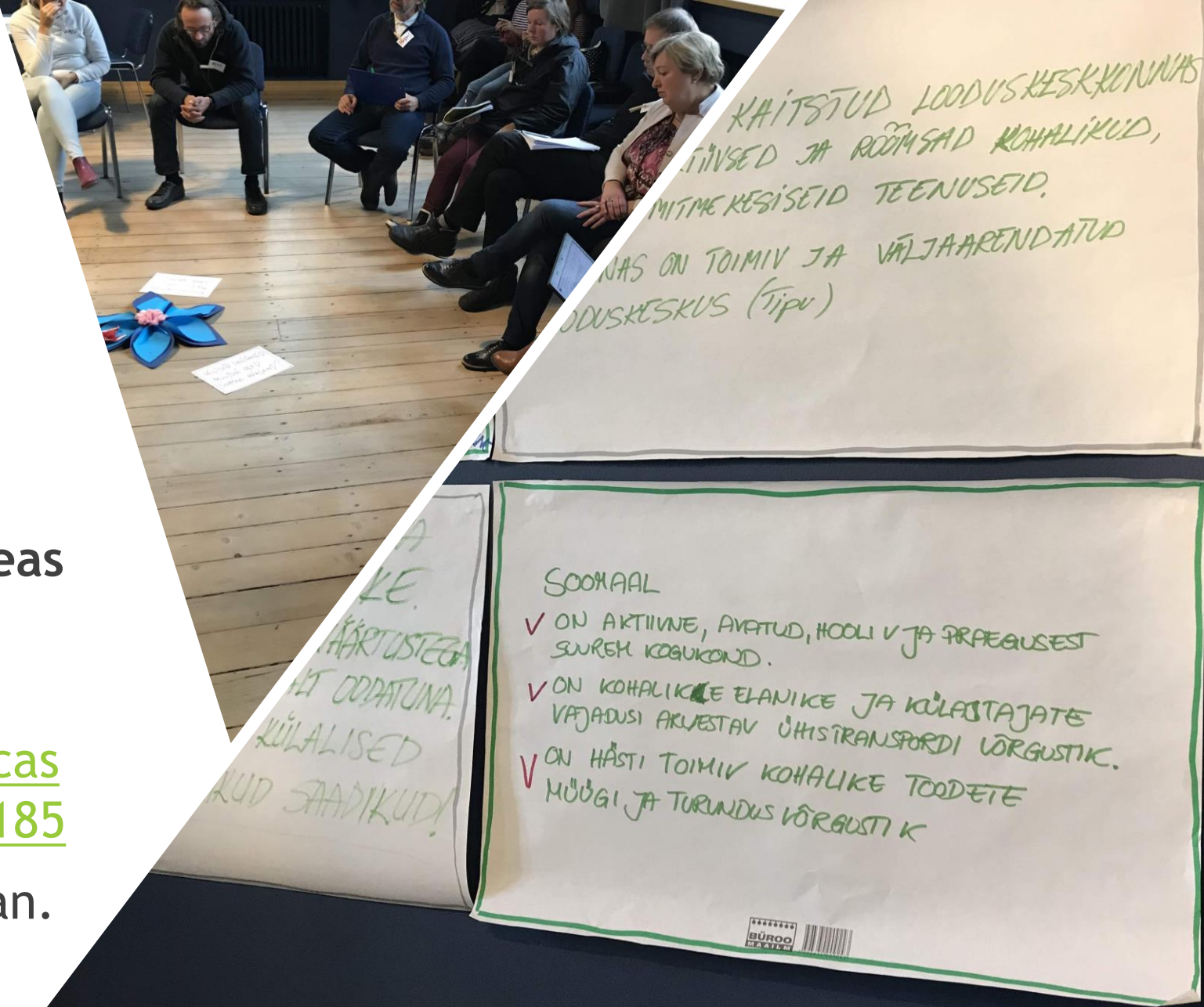


Sooülikool (Bog  
university)  
27.- 28.09.2018

Had some **brainstorms**,  
which resulted in good **ideas**  
and some of which have  
**been implemented**

<https://vimeo.com/showcase/6215311/video/353583185>

Now you can learn Estonian.



KAITSTUD LOODUSKESKONNAS  
AKTIIVSED JA RÕÕMSAD KOHALIKUD,  
MITMEKESISEID TEENUSEID.  
KESKONNAS ON TOIMIV JA VÄLJAARENDATUD  
LOODUSKESKUS (TIPU)

KE.  
HÄRTUSTEGA  
HET OODATUNA.  
KÜLALISED  
KUD SAADIKUD!

SOOXAAL

- ✓ ON AKTIIVNE, AVATUD, HOOLIV JA PRAGUSEST  
SUUREN KOOLKOND.
- ✓ ON KOHALIKE ELANIKE JA KÜLASTAJATE  
VAJADUSI ARVESTAV ÜHISTRANSPORDI VÕRGUSTIK.
- ✓ ON HÄSTI TOIMIV KOHALIKE TOODETE  
MÜÜGI JA TURUNDUS VÕRGUSTIK



# Study trip 14.-16.08.2019

let others to do work and  
valued what they do

We are satisfied  
customers!





# Study trip 19.-20.11.2021

- ▶ Tried new things
- ▶ Had good time with our new partners and friends!



But we did  
more...

- ▶ Client behaviour research of foreign tourists target groups visiting Soomaa National Park
- ▶ Europarc certificate for Soomaa National Park:

drawing up a strategy for the region  
2020 - 2025+

submission of application 2020

certifier visit 2020

waiting for the final decision ...

**08.12.2020 Soomaa National Park has been awarded with the European Charter for Sustainable Tourism in Protected Areas.**

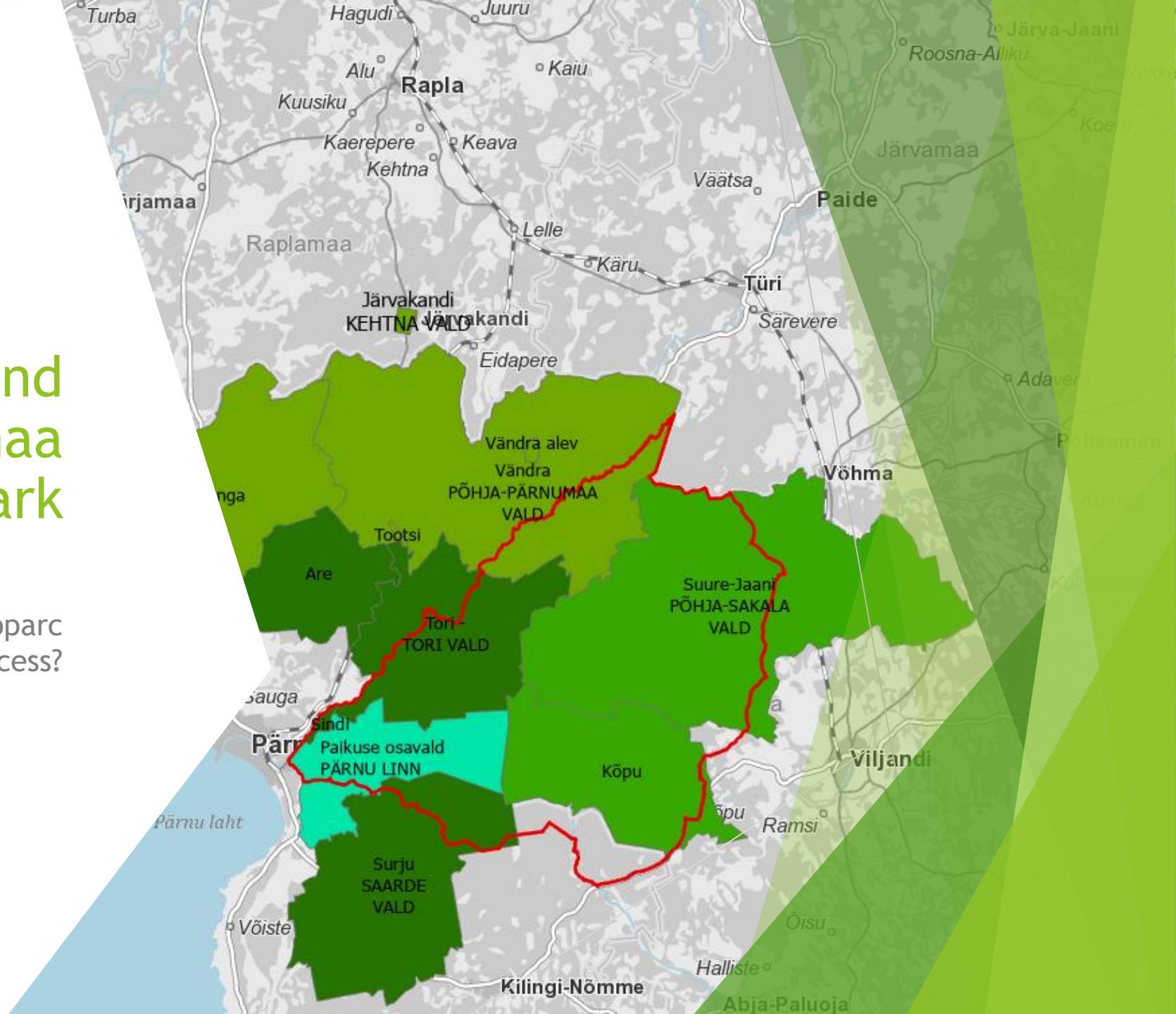
The need of certificate grew out from this project!

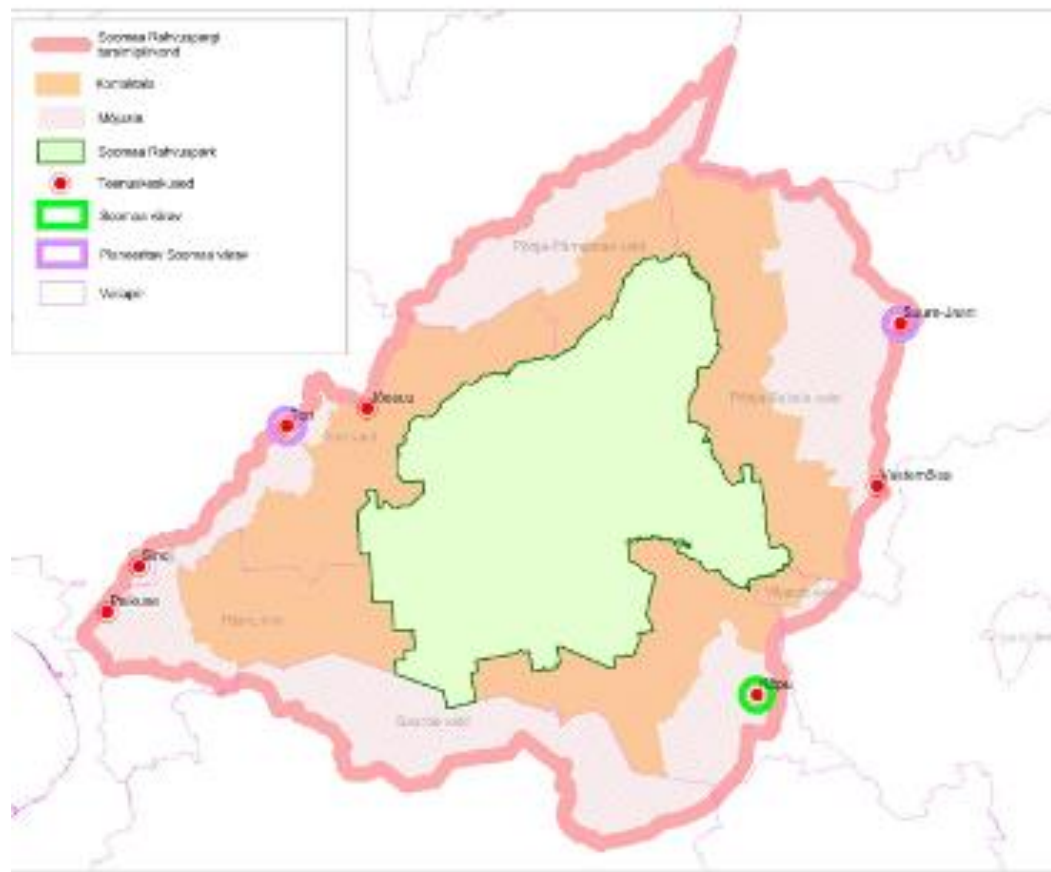


**EUROPARC**  
Loodushoidlik  
turism kaitsealadel

# Green Riverland Partnership vs Soomaa National Park

Why GRP is involved to Europarc certification process?





# Soomaa tourism area

the strategy covers a  
larger area than just  
a national park



Future! Dare to dream!

I would really like to see  
human fish and seasonal  
lakes!





Soomaa dream

Thank you!

