

Matsalu National Park best practises



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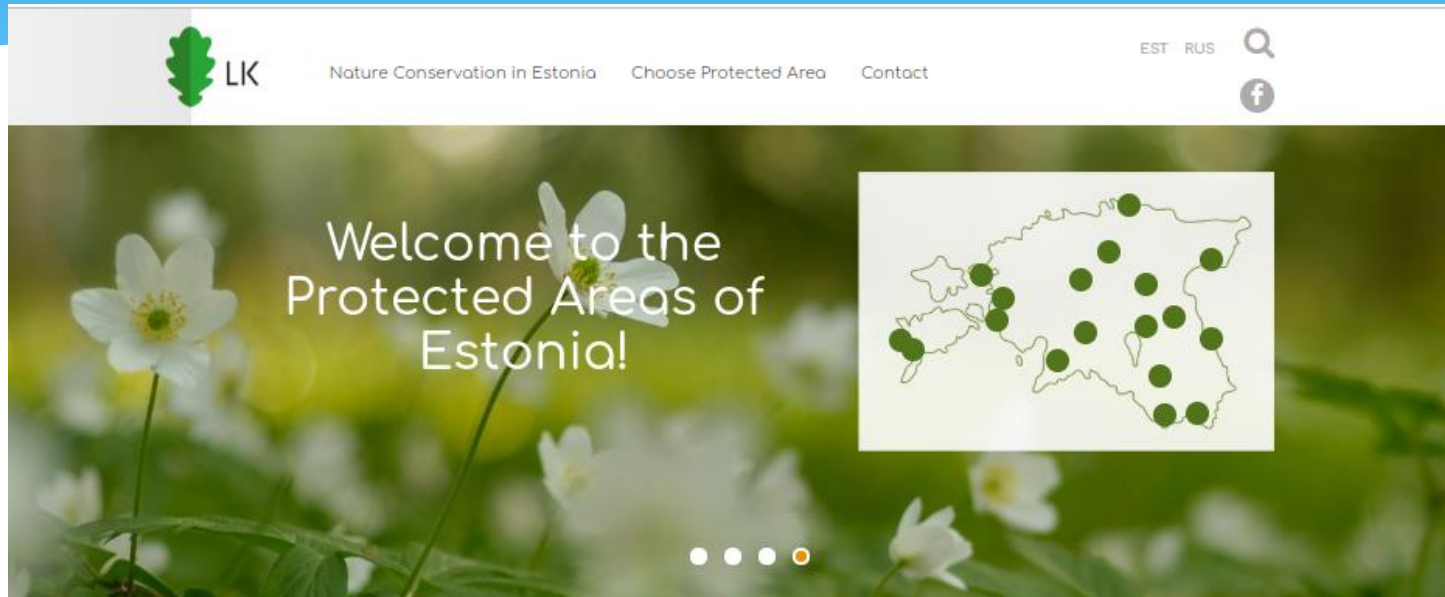
+372 514 2992



Matsalu National Park - between 2 counties



Websites - www.natparks.ee - www.visitmatsalu.ee



News



New website for the Matsalu tourism area – summer 2019



visit_matsalu
Matsalu National Park



visit_matsalu The biggest floodplain in the Northern-Europe is still floody / March 20 vs March 25



#flood #floodplain #kasari #kloostri
#matsalu #natparks #visitestonia

1w

302 followers



Liked by laaneranna and 38 others

MARCH 25

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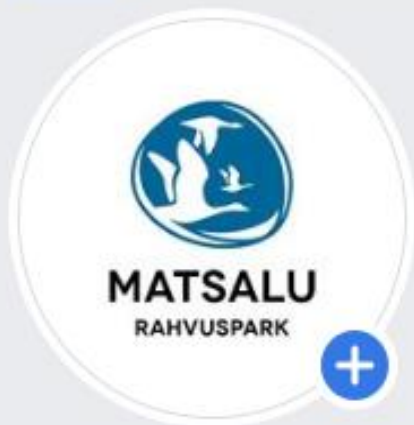
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ABOUT MATSALU

Facebook followers

- ✓ Matsalu - 858 (EST) + 274 (ENG)
- ✓ Lahemaa - 2194
- ✓ Soomaa - 597
- ✓ Vilsandi - 640
- ✓ Karula - 1030
- ✓ Alutaguse – 106 (was established Nov 2018)



Matsalu National Park

Published by Nele Sõber [?] · May 3, 2018 · 🌐

Matsalu National Park proudly presents the first newsletter in English!

Thank you:

* Text and translation: Tarvo Valker, Peeter Vissak, Marika Mann

* Compiler: Marika Mann

* Proof-editing: Roy Atkins

* Design: Tuuli Mann

Welcome to MATSALU!

#matsalu #matsalunationalpark #visitmatsalu #visitestonia



About this website

MAILCHI.MP

Matsalu National Park tourism area Newsletter-Spring / Summer 2018

11,813 people reached

[Boost Again](#)



Matsalu

Published by Nele Sõber [?] · July 4, 2018 · 🌐

Käes on angervaksa aeg!

Angervaksa on rahvameditsiinis kasutatud loodusliku ravimina, kuid kasutusalasid on veelgi. Näiteks:

- ✓ õitest tee maitsev siirup
- ✓ lehed pane salati või supi maitsestamiseks
- ✓ varred kasuta õhuvärskendajana

Mida oled sina angervaksast teinud?



1,044 people reached

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Diana Leenum, Triin Leever and 17 others

1 Comment 11 Shares

Management of PA's in Estonia

Protected area's authority – Environmental Board

Visitor management - RMK (State Forest Management Centre)

Tourism infrastructure

Amenities (by RMK):

- ✓ Campfire sites – 3
- ✓ Forest hut – 1
- ✓ Hiking trails – 4
- ✓ Visitor centre- 1
- ✓ Observation tower – 5



Forest hut



Long-distance hiking routes



Observation towers

Observation towers





Observation towers



Hiking trails:

- ✓ Salevere – 1,5 km
- ✓ Suitsu – 1,3 km
- ✓ Penijõe 3,2-7 km
- ✓ Hiking route Penijõe-
Aegviidu-Kauksi – 614 km

Visitor centre



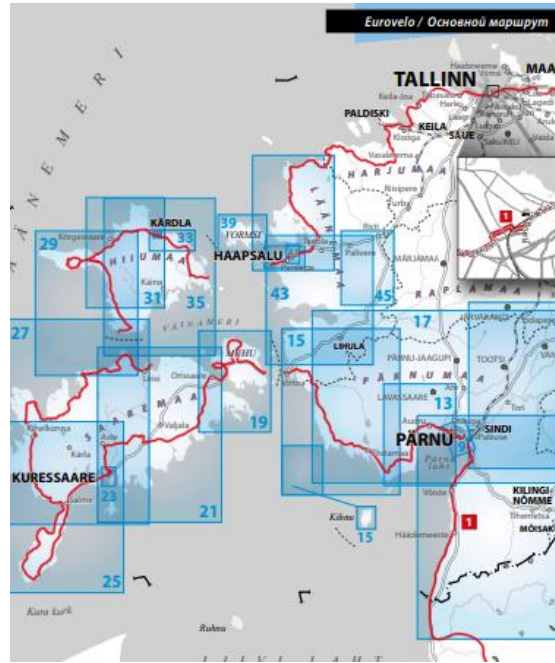


Cultural heritage

Tourism infrastructure by local governments (coastal hiking route)



Tourism infrastructure by local governments (bicycle routes)



Nature web cameras in Matsalu

Ways to reach millions of people all over the world!

- ✓ [Golden jackal](#)
- ✓ [Tawny owl](#)
- ✓ [Beaver](#)



Collaboration with tourism entrepreneurs - MARKETING

Visit **MATSALU**
one of the most internationally recognized national parks in Europe!



ESTONIA

More than 20 species of orchids, 280 species of birds and 40 species of mammals have been recorded here.

Matsalu is also well known as one of the most important **Crane concentration area in Autumn**. As many as 20,000 birds gather around the bay and feed in adjacent fields. In the last two weeks of September, following the masses of Cranes flying in on a golden evening or out on a misty morning from their roosting places, is an unforgettable experience.

ACCOMMODATION Tuulingu Guesthouse www.tuulingu.ee • Altmõisa Guesthouse www.altmoisa.ee • Matsalu Creative Space www.kodade.ee • Varbla Holiday Village www.varblapuhkekylla.ee • Puise Nina Guesthouse www.puisenina.ee

NATURE TOUR GUIDE www.hanilannature.eu


HOLIDAY PACKAGES Estonian Nature Tours www.naturetours.ee

MATSALU NATURE FILM FESTIVAL Sep 19-23, 2018 www.matsalufilm.ee

MATSALU NATIONAL PARK www.natparks.ee/eng/matsalu-national-park




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one of the most internationally recognized national parks in Europe!



ESTONIA




The record for the highest day list of bird species from a single spot in Northern Europe was achieved from Haeska watch tower - 128 species by nightfall in May, giving you some idea of the incredible diversity here.



ACCOMMODATION Altmõisa Guesthouse www.altmoisa.ee • Tuulingu Guesthouse www.tuulingu.ee • Matsalu Creative Space www.kodade.ee • Puise Nina Guesthouse www.puisenina.ee • Algallika Guesthouse www.algallika.ee • Haeska Manor www.haeskamanor.ee • Surfhunt Holiday House www.surfhunt.ee/hundimaja

HOLIDAY PACKAGES Estonian Nature Tours www.naturetours.ee

MATSALU NATURE FILM FESTIVAL www.matsalufilm.ee
MATSALU NATIONAL PARK www.natparks.ee/eng/matsalu-national-park



Collaboration with tourism entrepreneurs - MARKETING



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MATSALU NATIONAL PARK TOURISM AREA NEWSLETTER

Spring / Summer 2018 Issue

Quick links:

- > [Visit Matsalu - one of the most recognized national parks in Europe!](#)
- > [Bird and other Wildlife News](#)
- > [Web cameras in Matsalu National Park](#)
- > [The very first BIRDFAIR in Estonia - naturally in Matsalu National Park!](#)
- > [Don't miss MAFF! The best nature documentaries from around the world in Matsalu > September 19-23, 2018](#)
- > [Wild Orchids tours in the Matsalu area](#)
- > [A new Guesthouse "Sakste Maja" will open the doors soon](#)
- > [The next major hiking route starts from Matsalu Visitor Center](#)
- > [New and unique Tuhu watch tower](#)

Welcome to the Matsalu National Park tourism area Spring/Summer 2018. Newsletter! There is always something interesting happening with Matsalu's wildlife and we love sharing it with you. Keep up with all the news from Matsalu's wildlife and best travel offers at the moment via our [Facebook](#) and [Web](#).



Visit Matsalu - one of the most recognized national parks in Europe!

New brochure for the Matsalu tourism area – summer 2019



Welcome to Matsalu National Park