



## CÁVADO Territory

- **Foundation: 1991**
- **Type associates (49)**
  - **Individuals**
  - **Municipalities**
  - **Associations and cooperatives (farmers and artisans, business)**
  - **Local banks**
  - **Social institutions**
  - **Entreprises**

# ATAHCA Territory Cávado



- Territory (north-west of Portugal)
- District: Braga
- Council's
  - Amares
  - Barcelos
  - Braga
  - Esposende
  - Terras de Bouro
  - Vila Verde

# ATAHCA

## Territory Cávado

### LEADER Approach (DLBC)



- Territory LEADER (2014 - 2020)
  - Land área = 862 km<sup>2</sup>
    - Rural = 586 km<sup>2</sup> (68%)
    - No Rural = 274 km<sup>2</sup> (32%) (Barcelos, Braga, Esposende)
    - Gerês National Park (150 km<sup>2</sup> – 17%) (Biosphere Reserve)
  - Total Population= 149.591
    - 74.030 (rural – 49,5%)
    - 75.561(not rural – 50,5%)



# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Organize of the LAG Development Centre  
NGO ESTONIA study visit

October 9th to 15th, 2016



Visit to local  
farms,  
agritourism,  
harvest  
feast,

# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



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Visit to  
agro/food  
industries

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Organize of the LAG Development Centre  
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Exchange  
of  
experiences



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Visit the  
traditional  
mountain  
village



# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



**Organize the LAG Development Centre NGO  
ESTONIA study visit**

**October 9th to 15th, 2016**

**Workshop “Sustainable Tourism in National Park of Peneda Gerês”**

**Presentation of ATAHCA stake holders**

**Visit to entrepreneurs of tourism animation**

# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Organize the study trip to sustainable tourism projects in the territory of the Peneda Gerês National Park

April, 8th to 12th, 2019



- Working meeting on the cooperation project and sharing best sustainable tourism practices

# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Organize the study trip to sustainable tourism projects in the territory of the Peneda Gerês National Park

April, 8th to 12th, 2019



Seminar  
"Entrepreneurship and  
Sustainable Tourism"

Gerês, 11.10.2019

# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Participate in Summer University in Slovenia  
(LAG Between SNEŽNIK AND NANOS)

May, 13 th to 17th, 2019



# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Participate in Summer University in Slovenia  
(LAG Between SNEŽNIK AND NANOS)

May, 13 th to 17th, 2019



# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Participate in the study trip to sustainable tourism projects in Estonia

August, 13 th to 17th, 2019





# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Participate in the study trip to sustainable  
tourism projects in Estonia

August, 13 th to 17th, 2019



# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Participate in the study trip to sustainable tourism projects in Madeira

Set, 29 th to Octob 5th, 2019



# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



Participate in the study trip to sustainable  
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## DIFFICULTIES/OBSTACLES



**Different cooperation deadlines, rules and procedures in each country (applications on different dates...)**

**Communication difficulties between all participants (very different languages, not everyone speaks English well)**

**The high distance between territories (high costs of travel and accommodation): limited the study visits and the exchange of experiences between local entrepreneurs**

**The project should have external monitoring and evaluation (important for us to know what didn't work and what to improve during the process and in the future)**

**Few entrepreneurs joined the website ([www.seic.ee](http://www.seic.ee))**

# TRANSNACIONAL COOPERATION PROJECT IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT PRINCIPLES IN NATIONAL PARK/ PROTECTED AREA REGIONS



## ????? FUTURE PLANS ?????

**Extend the partnership (new partners and new ideas...)**

**Clear, common and measurable objectives**

**Expected results and added value**

**External monitoring and evaluation framework (achievement and result indicators)**

**Qualification of sustainable tourism: activities involving the acquisition of knowledge and good practices in sustainable tourism (training, on-the-job training, workshops/seminars...)**

**Activities that promote direct contact between entrepreneurs and local actors**

**Common events**

**Better communication of the project with the outside (territories and local actors)**

**OBRIGADO !  
HVALA !  
AITÄH !  
PALDIES !**

[www.atahca.pt](http://www.atahca.pt)

# ATAHCA - Contacts -



**ATAHCA**

**Rua Condestável D. Nuno Álvares Pereira, 356-380**

**4730-063 Vila Verde**

**PORTUGAL**

**Tel 253321130**

**[altocavado@mail.telepac.pt](mailto:altocavado@mail.telepac.pt)**

**[www.atahca.pt](http://www.atahca.pt)**

